Power Pehchaan
पावर पहचान

MANUAL · WORKBOOK · ART BOOK

The book *of the grid.*

Every transformer, on the record — what Power Pehchaan is, how the portal and the app work, and what changes for the people who keep the lights on.

हर ट्रांसफ़ॉर्मर की पहचान। ख़राबी से पहले ख़बर।



The street at the end of the wire

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Idea and concept: **Kewal Kapoor** · Edition 1 · November 2026

तेजोऽसि
तेजो मयि धेहि

tejo'si tejo mayi dhehi

"You are radiance; place radiance in me."

SHUKLA YAJURVEDA 19.9

HOW TO USE THIS BOOK

Read it

Each chapter explains one part of Power Pehchaan in plain words: what it is, how it works, who uses it and what changes.

Work in it

The workbook pages are meant to be written on. Fill them in for your own sub-division, circle or district before the first training session.

Show it

The drawings are made to be shown. Open any spread in a meeting and the idea explains itself.

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FOREWORD

Why a transformer *deserves a name*

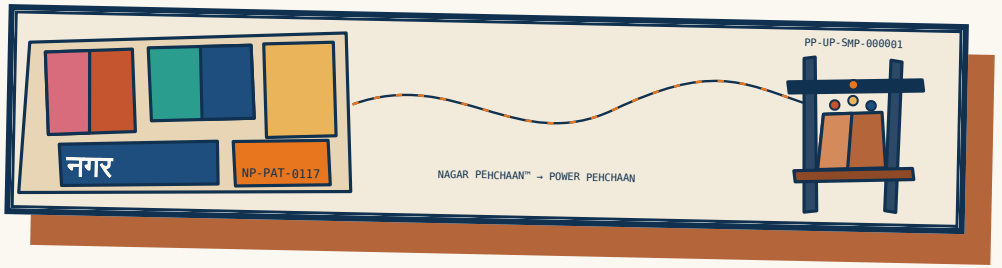
On every street in India there is a transformer that holds up a neighbourhood. It keeps the fans turning in May, the pumps running in the fields and the lights on for children studying at night. Most of us walk past it every day. Very few of us could tell you its age, its health or who looks after it.

For years the answer has lived in handwritten registers, kept carefully by engineers in sub-division offices, store rooms and repair workshops. The registers are honest. They are also scattered, hard to search and impossible to see from a district office, let alone a state headquarters.

We built Nagar Pehchaan™ to give India's public walls a verified identity. Power Pehchaan carries the same idea to the grid: every transformer gets a name, a face, a life record and a voice that speaks up before it fails.

This book is for the people who will use it: the engineers who keep the lights on, the officers who answer for them, and the citizens who depend on both.

— Chai Kreative and Advisory Private Limited



From city walls to the wires above them: Nagar Pehchaan™ gave public space an identity; Power Pehchaan gives one to the grid.

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01

WHERE WE STAND

The situation *today*

The transformer is the most failure-prone asset in the distribution system — and the least documented.

≈ 10%
National average failure rate of distribution transformers

≈ 13 lakh
Distribution transformer failures every year

> 20%
Failure rate in some northern states

< 0.5%
Failure rate achieved by the best-run utilities

Source: Central Electricity Authority, Standardisation Cell meeting, 29 October 2025, as reported by Mercom India and Construction World, November 2025.

The gap between 10 per cent and half a per cent is not a gap in technology. It is a gap in knowing: knowing which transformer is overloaded, whose oil is due for a test, which one has failed twice already, and which repair was still under guarantee.

The Central Electricity Authority has asked utilities to keep a history card for every distribution transformer and to analyse every failure. Most utilities still keep that history on paper.

Source: Central Electricity Authority, Guidelines for Operation and Maintenance of Distribution Transformers, March 2023.

From ten in a hundred to *one in two hundred.*

The best-run utilities already lose fewer than one transformer in two hundred a year. The difference is a living record, read before the failure — not after.



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WHERE THE RECORD LIVES NOW

Eleven books. *Eleven offices.*

Scattered registers

Installation in the DT register, oil tests in the maintenance register, failures in the damage register, repairs in the workshop job card, guarantees in another file. Eleven books, eleven offices.

Invisible from above

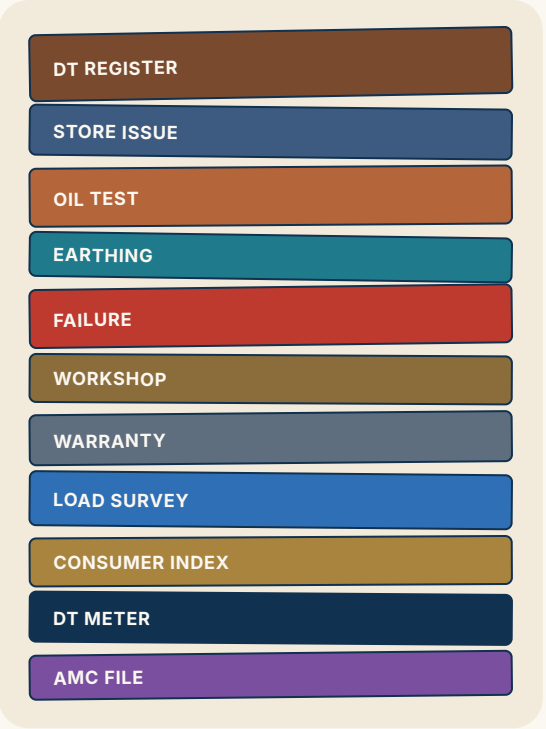
An SDO can open a register. A Chief Engineer cannot open eleven thousand. Decisions about summer loading are made without the record.

Failures without memory

When a transformer fails, the replacement starts a new page. The pattern — overload, low oil, the same feeder — is lost.

Citizens without a voice

People report a sparking transformer by calling around. There is no number on the pole that they can quote and track.



The registers are honest. They are also scattered, hard to search, and invisible from above.

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THE IDEA

What Power Pehchaan *is*

A swadeshi intelligence layer for the power grid. It gives every distribution transformer a verified digital identity, a complete life record and an early warning before it fails.

पहचान

Identity

A Pehchaan ID, a QR plate on the pole, exact GPS and DigiPIN, and a link to the utility's own DT code.

अभिलेख

Record

Nameplate, purchase, installation, load, oil, maintenance, failures, repairs, responsibility and end of life — one place, one history.

बुद्धि

Intelligence

AI reads photographs and registers, watches load and maintenance, and ranks transformers by risk so engineers go where they are needed first.

उत्तरदायित्व

Accountability

Every value shows where it came from. Every change records who, when, where and why. Nothing is overwritten.

Power Pehchaan is a separate product with its own portal and mobile app. It is built on the proven foundations of Nagar Pehchaan™ and designed for every state in India, beginning with Uttar Pradesh, Bihar and Uttarakhand.

SEPARATE PORTAL AND APP · BUILT ON NAGAR PEHCHAAN™ · ALL OF INDIA · STARTING UP · BIHAR · UTTARAKHAND · ENGLISH AND HINDI · HOSTED IN INDIA



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HOW IT WORKS

Five moves, *from pole to policy*



1 Capture

A Junior Engineer photographs the transformer, its nameplate and its register page. The first photograph seals the time and place.

2 Read

AI reads the nameplate and the handwritten register, notices the condition, and fills most of the record. Systems the utility already runs — GIS, billing, DT meters, stores — fill the rest.

3 Verify

The engineer confirms or corrects every value, giving a reason for each change. The SDO verifies. Only then is the record marked verified.

4 Watch

Load, oil tests, guarantees and citizen reports keep the record alive. AI ranks every transformer by risk, every day.

5 Act

Tasks reach the right engineer before the failure. Officers see their whole jurisdiction on one dashboard.



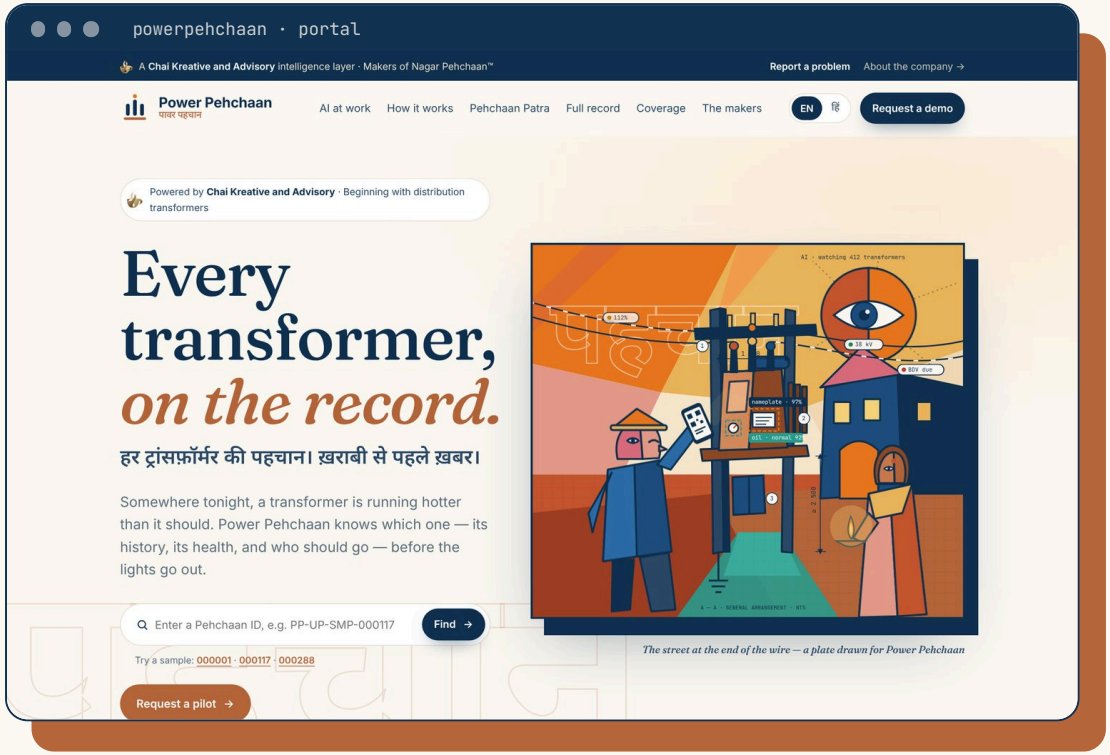
From the lineman's phone to the officer's desk

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THE PORTAL

One address *for the whole grid*

The Power Pehchaan portal is the public face of the system and the working desk of the utility. It works in English and Hindi, on any screen.



Pehchaan lookup
Type or scan an ID to open a transformer's public card: capacity, area served, responsible office.

AI at work
A live demonstration of how the system reads a photograph: seven things understood, each with its confidence.

Report a problem
Any citizen can report a sparking, leaking or noisy transformer in under a minute and track it by reference number.

Consent and privacy
A working consent banner, itemised purposes, and withdrawal as easy as consent, as the DPDP Rules 2025 require.

Coverage
State, DISCOM and district mapping for Uttar Pradesh (75 districts), Bihar (38) and Uttarakhand (13), ready for every state.

Pehchaan Patra
The digital monograph of a transformer, in full (utility logins) or public view (anyone who scans the QR).

WhatsApp details
Enter a mobile number and receive what Power Pehchaan is, what it can be used for, and how to reach us.

JE field capture
The engineer's capture tool, available from the portal and the app.

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FOR THE UTILITY

The working desk *behind the public face*

Dashboard

Status of every asset, capture, task and report in your jurisdiction, at a glance.

Risk list

Transformers ranked by risk, with the reasons: overload, oil, earthing, failure history.

Ask Power Pehchaan

Questions in plain English or Hindi: “Which 250 kVA transformers in Circle 2 are overloaded and overdue for an oil test?”

Verification queue

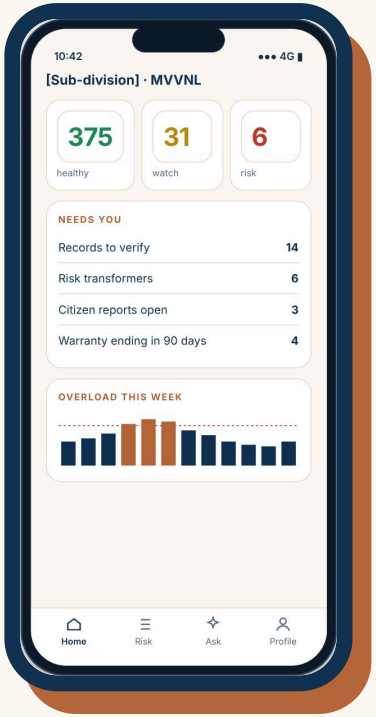
SDOs approve or return captures, with the full edit log in front of them.

Imports and exports

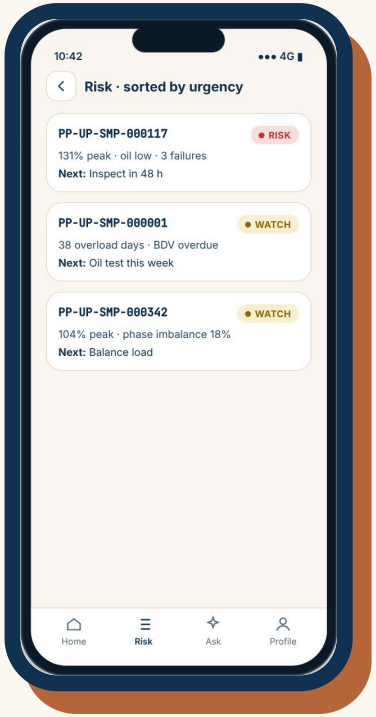
Bring in asset registers, RDSS GIS, maintenance logs and maker lists; export anything, any time.

Audit log

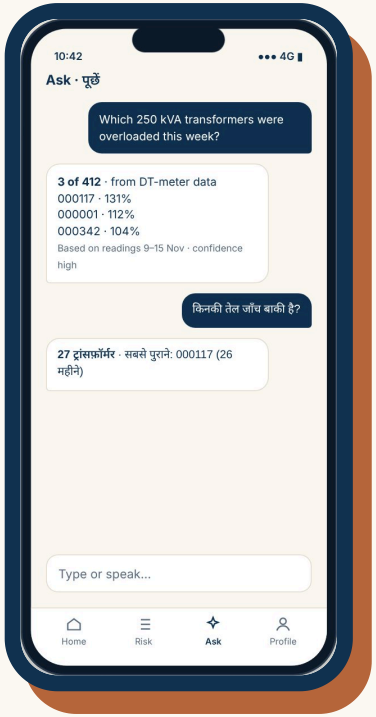
Every view, edit and approval, permanently recorded.



Dashboard



Risk list



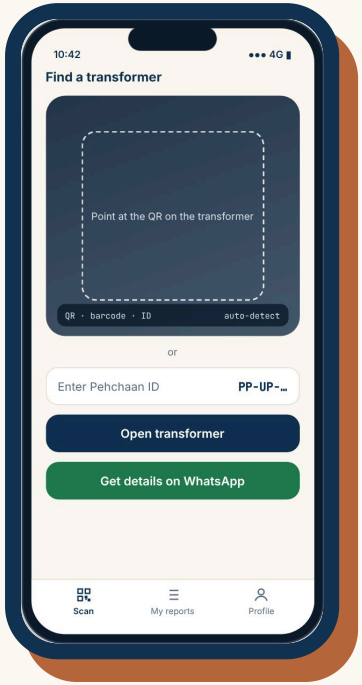
Ask Power Pehchaan

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THE APP

Three people, *one app*

The Power Pehchaan app for Android and iPhone opens differently for each person who uses it. It works offline and syncs when the network returns.



नागरिक

Citizen

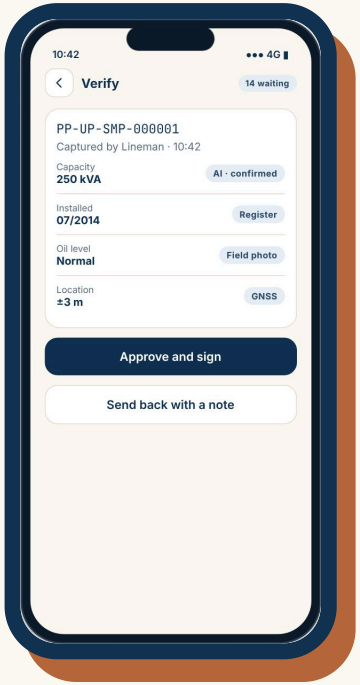
- Scan the QR on any transformer
- See its public card
- Report a problem with a photo
- Track the report until it is closed
- Get details on WhatsApp



फ़ील्ड स्टाफ़

Field staff

- Today's tasks and the nearest due work
- Seven-photograph capture; AI fills the form
- Condition checklist in taps, voice notes in Hindi
- My assets: search, risk, watch, due
- Works without network



अधिकारी

Officer

- Jurisdiction dashboard
- Risk list and early warnings
- Verify captures with digital signature
- Ask in plain language
- Generate a Pehchaan Patra

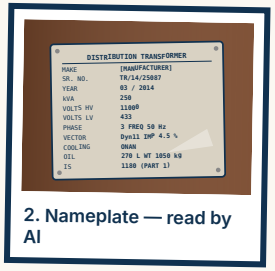
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JE FIELD CAPTURE

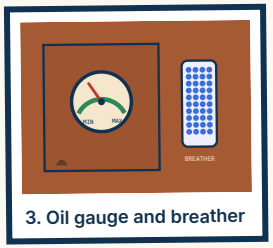
The register, *carried to the pole*

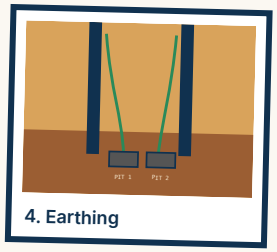
The heart of the system. A Junior Engineer stands in front of a transformer with a phone and, in a few minutes, turns its paper history into a verified digital record.

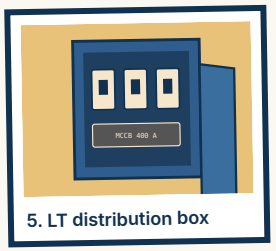

1. Full view — seals GPS and time



2. Nameplate — read by AI

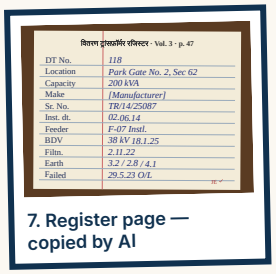

3. Oil gauge and breather


4. Earthing



5. LT distribution box


6. Surroundings


7. Register page — copied by AI

Seven photographs are taken live; nothing comes from the gallery. Each is sealed with time, location and a digital fingerprint.

The form then fills itself. The JE's own name, mobile and posting come from his login. GIS, billing, the DT meter and the store bring what they already know. AI reads the nameplate and copies the register page. In our sample, about 85 per cent of the 146 fields are filled before the engineer types a word.

Every value wears a coloured tag that shows its source. Values the AI was unsure of are marked "check" and need the engineer's tick.



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THE FOUR RULES OF EDITING

Correct anything. *Hide nothing.*

1 **Locked**

Name, employee ID, mobile, posting and capture time cannot be typed or changed.

2 **Edit with reason**

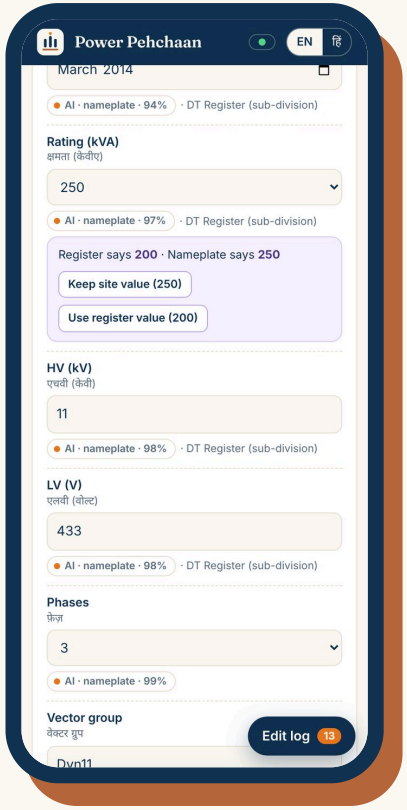
Any machine-filled value can be corrected — but the engineer must choose a reason, and the change is written to the edit log.

3 **Edit with SDO approval**

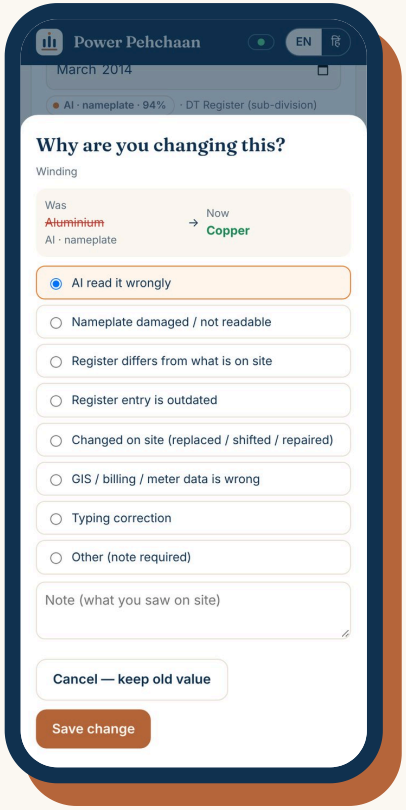
Moving the location keeps the record pending until the SDO approves.

4 **Register versus site**

When the register says 200 kVA and the nameplate says 250 kVA, the engineer must choose. The choice is logged and the register is flagged for correction.



Register says 200, nameplate says 250



A reason for every change

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THE EDIT LOG

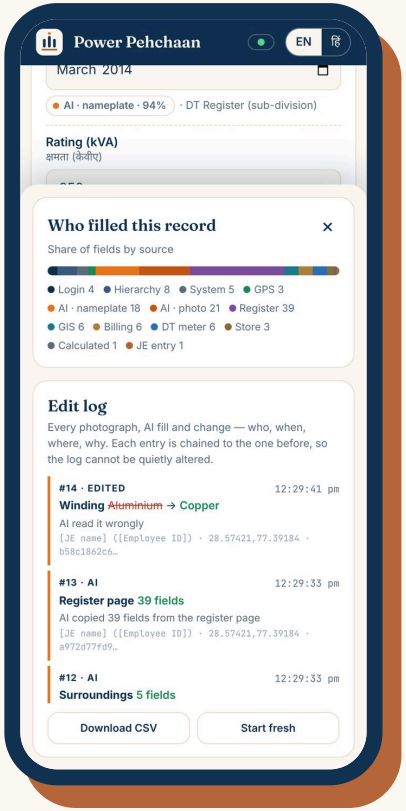
Nothing changes *quietly*

Every photograph, every AI fill, every edit and every approval is written to a log that can only grow.

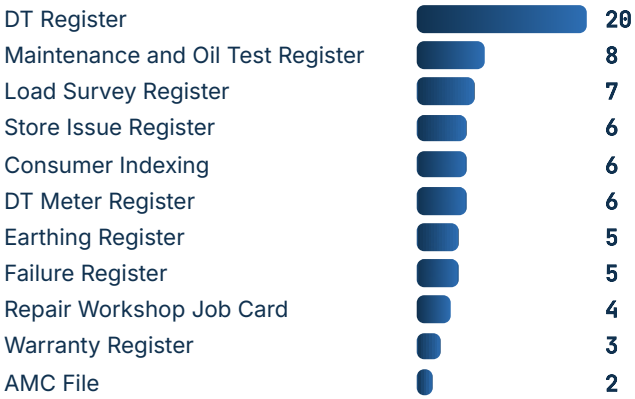
Each entry records what changed, from what, to what, why, by whom, when and where the phone was. Each entry also carries the digital fingerprint of the one before it, so the log forms a chain. Remove or alter one link and the chain breaks — the server rejects it.

The engineer signs the capture with an OTP. The SDO verifies it. Until then every value is shown as declared, not verified. The difference is visible on every screen and on the Pehchaan Patra.

#1 PHOTO 9f2c… → **#2** AI 4b71… → **#3** EDITED c0d8… → **#4** SUBMITTED 5e0b…



Eleven paper registers, digitised field by field. Number of form fields fed by each.



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PEHCHAAN PATRA

A monograph *for every machine*

The Pehchaan Patra is the transformer’s identity document, generated by the system and never typed by hand.

Front

A portrait drawn from its own data, the sealed field photograph and what AI saw in it, an engineering drawing, and its exact place on the map.

Back

Specifications, risk, load, life timeline, maintenance, verification, citizen reports, end of life and documents.

Annexures

Full test history and the complete edit log, for utility users.

Public view

Anyone who scans the QR sees the front only: ID, capacity, area served and how to report a problem. No costs, no risk scores, no staff numbers.



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AI AND DATA

Intelligence *with a conscience*

AI in Power Pehchaan does the reading, the remembering and the ranking. People do the deciding.

What AI does

Reads nameplates and handwritten registers. Notices oil stains, open boxes, missing arresters and encroachment in photographs. Ranks transformers by risk. Answers questions in plain language.

What AI never does

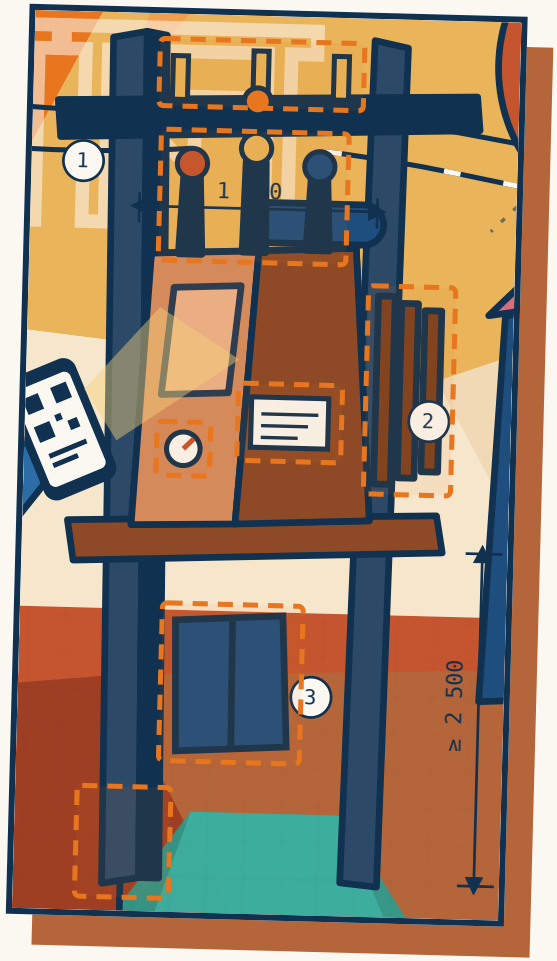
Approve a record. Change a value without a person. Hide its uncertainty. Every AI value carries a confidence score and stays marked “AI” until a person confirms it.

How we train it — ethically

We improve our models only with data the utility has permitted in writing, after removing personal data. Citizens’ names and mobile numbers are never used to train AI. Training happens in India.

Whose data it is

The utility’s asset records, readings and photographs belong to the utility. We process them only to run the service for it, and the utility can export them at any time.



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YOUR DASHBOARD

The status, *whenever you ask*

Every licensed utility gets its own dashboard. It answers one question at every level, from a section to the state: where do we stand today?

[Circle] · Distribution dashboard

SAMPLE FIGURES

TRANSFORMERS ON RECORD
3,412
of 4,108 · captured and verified, by circle

CAPTURES WAITING
14
oldest 2 days · in each SDO's verification queue

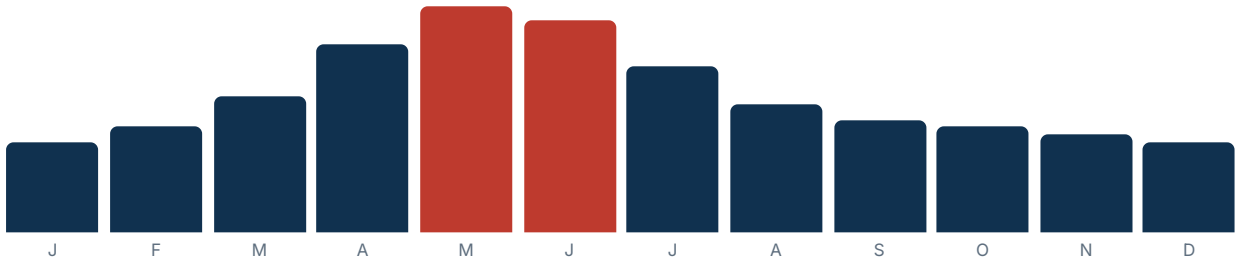
AT RISK THIS MONTH
37
6 high · with the reasons

TASKS OPEN AND OVERDUE
128
9 overdue · by engineer and section

CITIZEN REPORTS
46
41 resolved · received, assigned, resolved

REGISTERS DIGITISED
2,960
pages · pages and fields, by office

TRANSFORMERS ABOVE 90% LOADING, BY MONTH



The dashboard is part of the licence. It needs no extra software, works on a phone, and can be shared with any officer the utility chooses.

- Section · sub-division · division · circle · DISCOM · state
- Filter by capacity, feeder, health, due work
- Open any transformer's Pehchaan Patra in one tap
- Download any view as a spreadsheet or PDF
- Weekly summary by email and WhatsApp

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WHAT CHANGES

Who gains, *and how*

Utilities

- Fewer failures and faster restoration, because risk is seen early
- Guarantee claims made on time, with evidence
- Load decisions by transformer, not by guess
- Records that pass an audit

Field engineers

- Less paperwork; the form fills itself
- Proof of the work done on site
- Reminders before anything is overdue
- One phone instead of eleven registers

Citizens

- A number on every pole to quote
- Reports that are tracked to closure
- Fewer and shorter outages
- Answers on WhatsApp

Government

- A live, verified picture of the distribution network
- Evidence for RDSS and investment decisions
- Accountability that is built in
- A swadeshi platform, hosted in India



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OWNERSHIP AND LICENCE

What is ours, *what is yours*

The product is ours

Power Pehchaan — its software, AI models, designs, the Pehchaan Patra format, and the Power Pehchaan and Nagar Pehchaan™ names and marks — is the intellectual property of Chai Kreative and Advisory Private Limited. Idea and concept: Kewal Kapoor.

The use is yours

A utility receives a licence to use Power Pehchaan for its area, for an agreed term. The licence includes the portal, the app, the JE field capture, the Pehchaan Patra and the dashboard.

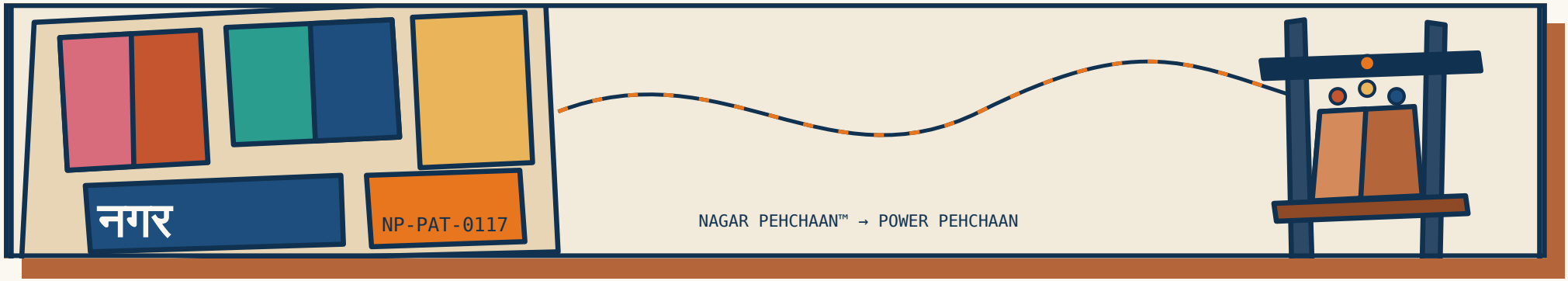
The data is yours

Your asset records, photographs and readings remain your property. They are held in India, opened only by people whose role needs them, and exportable by you at any time.

The trust is shared

We train AI only with your written permission and without personal data. Every change is logged. Nothing is sold.

LICENCE TO USE · YOUR OWN DASHBOARD · ONLINE TRAINING INCLUDED · DATA STAYS IN INDIA · EXPORT ANY TIME · AI TRAINED ONLY WITH PERMISSION



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TRAINING AND SUPPORT

We teach, online, *until it is second nature*

Every licence includes online training for the utility's teams, in Hindi and English, with a certificate for each person trained.

Module	Length	What it covers
For linemen and JEs	90 minutes	The seven photographs, checking and correcting, the edit log, working offline, safety at the pole.
For SDOs and XENs	60 minutes	Verification queue, approving and returning, risk list, tasks and the dashboard.
For circle and DISCOM officers	45 minutes	Jurisdiction dashboard, Ask Power Pehchaan, reports and exports.
For administrators	60 minutes	Users and roles, imports, the audit log and consent records.
Refreshers	Monthly	Short live sessions on what is new, and answers to the questions the field has asked.



Support is by WhatsApp, email and scheduled calls. Field questions are answered the same working day.



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ROLLOUT

From one sub-division *to the whole state*

2–4 WEEKS

Set-up

Licence, users and roles, imports of existing registers and GIS, QR plates, training of the pilot team.

90 DAYS

Pilot

One sub-division: every transformer captured, verified and watched. Results reviewed with the utility.

NEXT 6 MONTHS

Circle

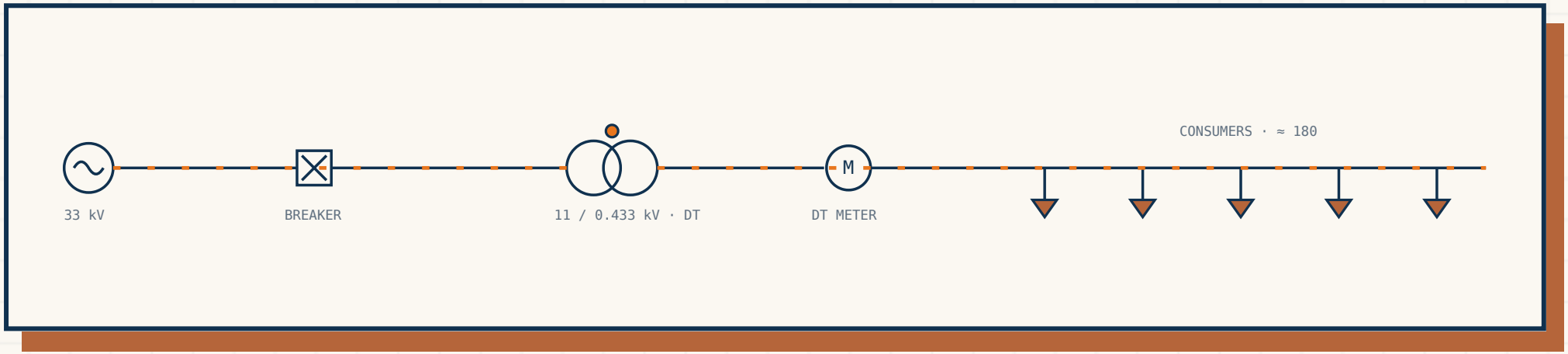
All divisions of the circle; dashboard for the Superintending Engineer.

AS AGREED

DISCOM and state

Every circle; state-level view; integration with the utility's meter data and ERP.

Timelines are indicative and are agreed with each utility.



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Your sub-division today

आज आपका उपखंड

WORKBOOK · 1 OF 5

Fill this in before the first training session. There are no wrong answers; it is the starting line.

Sub-division _____

Division and circle _____

DISCOM _____

Number of distribution transformers _____

Of which 25 kVA and below _____

Of which 100–250 kVA _____

Of which above 250 kVA _____

Failures in the last 12 months _____

Average time to restore supply (hours) _____

Transformers with a working DT meter _____

Transformers under guarantee today (if known) _____

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Where your records live

आपके अभिलेख कहाँ हैं

WORKBOOK · 2 OF 5

Tick the registers your office keeps, and note where each is kept and how up to date it is.

Register	Kept? (✓)	Kept at	Last entry	Condition
DT Register				
Store Issue Register / Gate Pass				
Maintenance and Oil Test Register				
Earthing Register				
DT Failure / Damage Register				
Repair Workshop Job Card				
Warranty / Guarantee Register				
Load Survey / Tong-tester Register				
Consumer Indexing				
DT Meter Register				
AMC / Contract File				

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Field drill: one transformer, start to finish

फ़ील्ड अभ्यास

WORKBOOK · 3 OF 5

Do this with the JE field capture on your own phone, on a transformer you know well.

- [ ] Picked the transformer from my list (or marked it new)
- [ ] Nameplate photographed without glare; AI read it
- [ ] Register page photographed; AI copied it
- [ ] Register and nameplate disagreements resolved
- [ ] Tasks raised for every abnormal finding
- [ ] Full view taken — location sealed with accuracy under 10 m
- [ ] Oil gauge, earthing, LT box and surroundings photographed
- [ ] Every “check” value confirmed or corrected
- [ ] Tong-tester readings entered; loading and imbalance calculated
- [ ] Declaration ticked, signed by OTP, sent to the SDO

Pehchaan ID _____ **Capture ID** _____ **Time taken (minutes)** _____

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Spot the difference

अंतर पहचानें

The register and the nameplate disagree. What would you do, and which reason would you choose?

Field	Register says	Nameplate / site says	Your choice	Reason code
Rating	200 kVA	250 kVA		
Make	[Maker A]	[Maker B]		
Year of manufacture	2011	2014		
Earth pits	3	2 visible		

Reason codes

`AI_MISREAD` · `PLATE_ILLEGIBLE` · `REG_DIFFERS` · `REG_OUTDATED` · `SITE_CHANGED` · `SOURCE_WRONG` · `TYPO` · `OTHER`

Suggested answers: rating, make and year — keep what is on site (reason: Register differs from what is on site); the register is flagged for correction. Earth pits — record what you can verify, add a note, and raise a task if a pit is missing.

The suggested answers are printed upside down.

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Notes from the field

फ़ील्ड से टिप्पणियाँ

WORKBOOK · 5 OF 5

Questions to raise at training, ideas, and anything the system should learn.

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WORDS USED IN THIS BOOK

Glossary *and short forms*

DT	Distribution transformer: steps 11 kV down to 433 V for homes, shops and fields.
kVA	Kilovolt-ampere: the rating of a transformer.
BDV	Breakdown voltage of transformer oil, in kV; low BDV means moisture or contamination.
ONAN	Oil Natural Air Natural: the usual cooling of a distribution transformer.
DO fuse	Drop-out fuse on the HT side.
MCCB	Moulded-case circuit breaker on the LT side.
LA	Lightning arrester.
DigiPIN	India Post's digital address code for a precise location.
Pehchaan ID	The permanent, never-reused identity of an asset in Power Pehchaan.
Pehchaan Patra	The generated digital monograph of an asset.
Declared / Verified	Declared: submitted by the field. Verified: approved by an authorised officer.
Edit log	The append-only, hash-chained record of every change.
RDSS	Revamped Distribution Sector Scheme of the Government of India.
DPDP	Digital Personal Data Protection Act, 2023 and Rules, 2025.



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THE MAKERS

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NOW

Power Pehchaan: the same discipline — identity, evidence, verification — carried into India's power distribution network.

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Every transformer, *on the record.*

हर ट्रांसफ़ॉर्मर की पहचान। ख़राबी से पहले ख़बर।

Power Pehchaan is not a government application and does not represent the Government of India, any State Government or any power distribution company unless a utility has authorised a deployment. Figures marked with a source are taken from that source and are indicative. Names, codes and readings in examples are samples. The drawings in this book are original works made for Power Pehchaan.

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